

Kevin Burns

Management Consultant, Author and Safety Speaker



A New, Positive, Safety Message

Kevin Burns believes that **safety is a personal value**. Workplace safety requires a series of practical steps to motivate employees to lead healthy lives both inside and outside of work.

Direct from the pages of *The Perfect Safety Meeting*, *Running With Scissors*, and his latest book, **PeopleWork: The Human Touch in Workplace Safety**, Kevin Burns offers safety personnel, supervisors, executives and frontline employees the strategies and tools they need to build positive, participatory safety programs together.

Kevin brings his people-centered method directly to you.

Using storytelling and examples, he shows how companies across North America are picking up on a new safety message that takes up where ordinary safety programs leave off. Kevin shows you how to go beyond procedures and processes, programming and production to embrace the most valuable component of safety: people.

Find out how **people-centered principles** can improve the way your company connects, communicates, and interacts.

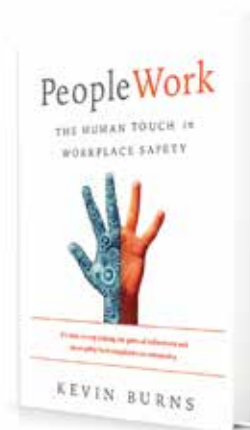
An **inspiring** speaker with an **innovative** safety message, **Kevin believes in a positive message** over the gruesome photos, sad stories and scare tactics of the past. Whether it be at industry conferences, company stand-downs, or onsite workshops for supervisors, middle-managers, safety personnel and even senior management, Kevin Burns shows that **safety connects through every part of an organization**:

- Leadership and motivation
- Safety and teamwork
- Mutual respect and high production
- Coaching and efficiency
- Mentoring and workforce improvement

CONFERENCE AND MEETINGS SPEAKER

Kevin provides **positive and constructive presentations that engage, enlighten, and empower**. A highly informed and entertaining speaker, Kevin is well-versed in all venues:

- International safety conferences
- Corporate safety events
- Management Workshops
- Front-line safety meetings
- Keynote speaking



KEVIN'S TOPICS INCLUDE:

Safety Leadership: Leadership isn't a job title, it's an attitude. It takes a positive safety attitude to build an engaged culture of safety. Kevin shows how every employee can become a safety leader growing at all levels of a company, from frontline crews to c-suite executives.

Safety Communication: Overwhelmingly, organizations say communications is their weakest area. As a former marketing and advertising agency owner, Kevin helps your people become better communicators. Safety professionals and supervisors learn the communication strategies to build engagement, get safety buy-in, and make it stick.

The M4 Method: Safety Management, Meetings, Marketing & Motivation: In The M4 Method workshops and presentations, Kevin demonstrates how his proprietary M4 Method can bring the next level of safety to your workplace through innovative Safety Management, Safety Meetings, Safety Marketing and the glue that binds it all together, Motivation.

Begin the new safety dialogue. **Contact Kevin** to find out how PeopleWork can change the safety conversation and culture in your organization.

Improving safety cultures...

“ I’m getting nothing but good reviews about Kevin’s presentation. It didn’t take long for our people to buy-in and they appreciated the message. What impressed me the most is that even our contractors left feeling energized and taking notes to utilize at their locations. Kevin made me look very good. I’m keeping his contact info for when I might utilize his services again.”



“ Without a doubt, this is the best presentation at the Safe Driving Awards we have ever had. It was appropriate and relevant. Kevin had obviously done his homework and even though he was competing with a Playoff Hockey game, not a single person left their seat – a testament to an outstanding presentation of which we have taken away great value.”



“ I was amazed how well Kevin did his homework and was able to take his presentation and make it fit around our customer group. His words helped them better perform in their own businesses.”



“ Words can not express the impact Kevin has had on our company. His presentation was straight to the point. He was exactly what our people needed to hear. We recommend that everyone attend Kevin’s session. He is worth it!!”



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Partial Client List...

OIL & GAS

- » Encana
- » Devon Energy
- » Technidas Reunidas
- » Husky Energy
- » Enbridge Energy

MANUFACTURING

- » AZCO USA
- » Louisiana Pacific
- » Weyerhaeuser
- » NOVA Chemicals
- » Kruger Inc.

GOVERNMENT

- » BC Workplace Health & Safety
- » WCB Saskatchewan
- » WorkSafe New Brunswick
- » National Energy Board
- » City of Calgary

AGRICULTURE

- » Viterra
- » Bunge
- » Dow Agro Sciences
- » Crop Production Services
- » Co-op

CONSTRUCTION

- » Stantec
- » North American Construction Group
- » Roadbuilder & Heavy Construction Association of Western Canada
- » PENTA Building Group, Nevada

CONFERENCES

- » Pacific Safety Centre
- » Safety Services Nova Scotia
- » NCSO Conference
- » Alberta Health & Safety Conference
- » Workplace Safety North

UTILITIES

- » EPCOR
- » ATCO Gas / ATCO Electric
- » Manitoba Hydro
- » SaskPower
- » Nalcor Energy

MINING

- » Glencore
- » Goldcorp
- » Anglo American
- » Cameco
- » DeBeers