

YOU ARE A SAFETY LEADER

YOU ARE RESPONSIBLE FOR YOUR HAPPINESS

Happy people are better leaders. Happy people are better positioned to influence others to safety performance. Lead from your strengths.

YOU HAVE GREAT VALUE

Protect your value and the value of your co-workers. Believe in your contribution. Choose safety. Valued people choose safety.

YOU HAVE STRONG CONVICTIONS

People are swayed more by your convictions than logic. Words are only the explanation. Convictions are the demonstration of the importance of safety.

YOU WILL BE TESTED

Real leaders don't fear the tests of life. They trust in their ability and judgment. The most important test will be in your willingness to speak up for safety.

YOU HAVE A PURPOSE

The purpose of a fruit tree is not to grow fruit, but to grow another tree. The purpose of a safety leader is to grow more safety leaders. Live your purpose.

YOU CAN HANDLE THIS

Every day brings changes, especially to safety. Trust that you can handle what is coming your way. Adopt an "I've got this" attitude. Be a resilient safety leader.

YOU CONTROL YOUR LENGTH OF SERVICE

There are a few things in life that you do not control. But most you do; especially how long you will be healthy and safe. Those decisions rest with you.

YOUR ACTIONS BUILD YOUR LEGACY

The positive legacy you build each day allows you to look back and be proud of what you have accomplished and the people you inspired to safety.

YOU GET WHAT YOU GIVE

When you make it safe for one other person, you make it safe for every other person. That includes you. Give safety to get safety.

BECOME UNREASONABLE

Remove the reasons, excuses and justifiers. Your best day, the one in which you will be most proud, will never be a day in which you chose outside of safety.

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Creating High-Participation
Safety Cultures

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